# YOUR SUCCESS IS IMPORTANT TO US

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At Mondo Search, we take a long-term view to relationships. We believe in building enduring relationships with our candidates, whether this is through finding for you a new role, helping you to connect with the right people or supporting you in a current new role or contract opportunity.

As part of our commitment to you, we want to save you time and energy in searching for the ideal role. In addition, we understand that it can be quite disappointing if you make a rushed decision about your future career.

At Mondo Search, we recognise this as a great opportunity for our consultants to give you some job search tips that enable you to find the best possible role for you.

We hope that you will find these job tips useful and furthermore, you might gain a bit more insight into what you can bring to a company and what sets you apart from other candidates.

## Summary:

- 1. Defining Brand 'You'
- 2. Networking
- 3. Resumes
- 4. Power Words
- 5. Interviews
- 6. References
- 7. Contract Negotiation
- 8. Counter Offers
- 9. Resigning



Knowing who you want to work for and what your values and needs are is an important first step in a job search process.

All companies, even in the same industry, are not the same. You are more likely to be highly successful if there is a match between your values and attitudes, and the culture and expectations of the company that you work for.

Things that will give you insight into yourself include:

#### A Career Audit

Reflect back on your career, the roles that you have had, and the people and organisations that you have worked for. In which were you most successful and most satisfied? In which were you least? What do these experiences and reflections teach you about yourself and your needs?

Feedback from previous performance reviews will be helpful in your career audit.

#### **My Career Audit Insights**

#### A Skills Assessment

Knowing your strengths and which areas need development will not only help you to market yourself to recruiters and prospective employers, but will help you understand any areas that you should develop.

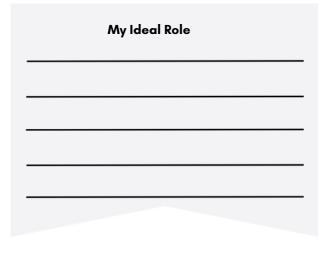
Strengths could include your ability to:

- Work in a team
- Work autonomously
- Troubleshoot complex situations
- •Motivate others
- Provide new ideas
- Develop plans
- Negotiate or resolve conflict

#### Insights on My Skills



Now that you are looking at other opportunities, it is a great time to think through what your ideal job would be.



#### Your current needs and motivations

To be effective you need to be clear about what opportunities you are seeking:

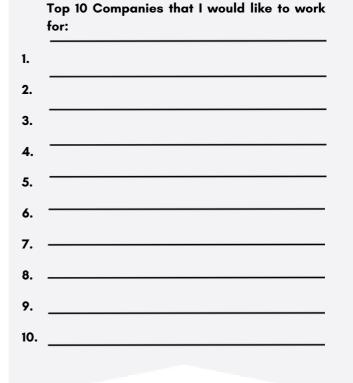
- Broaden skills
- Advancement
- Consolidation
- Mobility
- Balance in your life
- To work in an area which is a "passion" of yours

Having a clear understanding at the beginning of the process on what your motivations and non- negotiables are, will help you assess which roles are appropriate and will also help you during any contract negotiation stage.

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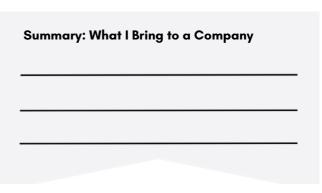
#### Identify the companies that you would like to work for

What are the top 10 companies that you would love to work for? Do you know what industry you would like to work for - what is happening with trends in that industry and what types of jobs are growing and declining? Set up your own database on the major employers in your field or issues in your field.



#### Summarise what you bring to the job

You may find it helpful, as will those you talk to, to have a clear summary of what it is that you bring to a company and what sets you apart.





Some job opportunities are never advertised. It is estimated that 50% of positions are filled through informal networks. Therefore, networking is one of the most powerful techniques available for conducting a job search.

• A useful tool is to map your circle of influence

- map who you know, who they know, and then start to make contact with the people you know.

- Put together a list of personal and professional contacts such as suppliers, customers, co-workers and other professionals in your field. Include personal contacts, neighbours, your accountant, lawyer, doctor, dentist, and lecturer at the university. Internet tools like LinkedIn and other social media sites will have their own tips on how you can use them to be better networked.
- Make yourself visible socially and professionally. Attend conferences, seminars and trade shows around your chosen industry. Maintain memberships with professional organisations – it gives you contact with your industry and the people in it.
- The best way of making new contacts is working on your old contacts. You don't ring them up and say, "I'm looking for a job or a career". You ring them up for advice about their area of expertise. Aim to generate at least two additional leads from each telephone call.
- You may also want to be linked in with a number of professional organisations in your industry, such as: The Australian Institute of Management(www.aim.com.au), The Marketing Institute (www.ami.org.au) and The Australian Institute of Company Directors (www.companydirectors.com.au)

### **3. RESUMES**

The first page of your resume is like a cover of a book – based on this first page the reader will make an assessment of how excited they are to continue to read your resume. Remember, the job market can be competitive – so you want the first page to be a strong selling point, summarising your key skills, roles and education, with the following 2–3 pages expanding on this.

#### Format and Length

• Your personal details on the front need only be brief – your name and contact information, include email address and mobile. It is not necessary to add other personal details(such as marital status, age or unusual hobbies) that may be polarising.

•First page should be a summary page hitting all the key bits of information (previous roles, achievements, education) that will resonate well for the role you are applying.

•Formal degrees and postgraduate education is generally of most interest to future employers. Unless they are critical for the role you are applying to, generalist management courses can be left off your resume or added at the end of the document.

#### **Employment History**

•Last jobs, starting with the most recent one.

•Show your achievements – not just your responsibilities or list of duties. Focus on results.

• Keep formatting simple and consistent - use headings, bullets, be generous with white space.

•Use bullets rather than sentences under each heading and start bullets with an action verb.



compiled

controlled

convinced

corrected

created

Dealt

decided

defined

delivered

designed

devised

directed

drew up

Earned

eliminated

employed

encouraged

engineered

established

enabled

engaged

enjoyed

enlarged

distributed

developed

demonstrated

decreased

Demand your reader's attention; keep them curious and interested in your CV by starting your sentences with power verbs. They will energise and brighten your achievements.

Here are some examples:

Accelerated
acquired
added
addressed
adjusted
advised
advocated
analysed
applied
appraised
approved
arbitrated
assembled
assessed
assured
attained
attended
audited
authorised
awarded
Balanced

briefed brought

built

#### Calculated

captained chaired changed checked clarified communicated compared

estimated completed evaluated computed expedited concluded explored conducted consolidated Facilitated contracted

financed

forecast formulated forwarded fostered found

Gained galvanised guided

Handled highlighted hired

#### Identified

implemented illustrated increased initiated inspected instituted instructed integrated introduced invented investigated Laboured

launched lectured led licensed located

#### Made maintained

managed mapped marketed maximised mediated moderated modified moulded monitored motivated moved

Named negotiated netted

#### Raised

ran realised received recommended rehabilitated reported researched reviewed

Saved

selected served setup shaped shipped showed simplified smoothed sold solved spearheaded specified stopped stripped structured submitted succeeded suggested summarised supervised surmounted surveyed systemised Tabulated

targeted

tiahtened

took over

transferred

transformed

translated

tutored

typed

tested

scheduled

Umpired uncovered updated used

Validated

valuable valued

Won worked wrote

### **5. INTERVIEWS**

### Performing at an employment interview is a critical step in any effective selection process.

The interviewer is assessing and grading information about your experience, achievements and interests, as well as (of equal importance) your motivation, career aspirations and "fit" for the role.

#### How to Prepare for your Interview:

- Find out specific facts about the company, its current products, services, performance and future plans.
- Request a candidate brief of the role if possible this will provide company information and outline the position description and key performance indicators.
- Be prepared to outline the responsibilities of your current role and overview on your current employer's performance including market share/ competitors etc.
- List your achievements in past roles and qualifications, training and development courses undertaken.
- List your questions eg -Reason the role is available -Outline of the company -Induction and training -Next Steps

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#### **Presentation and Rapport**

It is important to build rapport with the interviewer so -

Relax and smile and present good posture

•Maintain eye contact

•Listen – it is essential that you answer the questions asked

• Dress professionally, not casual

•Be punctual, not too early and not late

•Be honest and positive

•Communicate what you enjoy most in your current role and what motivates you and adds passion to your work

•Communicate your unique selling propositions (USP's), strengths and innovative/entrepreneurial ability.

•Don't make derogatory remarks about former employers.

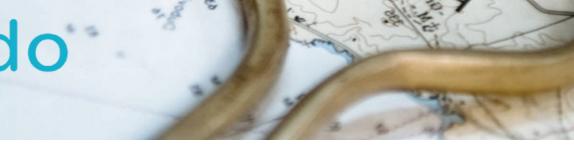
• Check what happens next.

#### **Examples of Interview Questions**

#### Adaptability

Ability to maintain effectiveness in a fluid or changing work environment.

•Tell me about the biggest change at work that you have had to deal with. How did you cope with it?



### **5. INTERVIEWS**

#### Compliance

Conforms to company policies and procedures.

•Tell me about a time when you wanted to alter an established company policy or system? Why did you do it and how did you handle it?

#### Communication

Communicates effectively, listens sensitively, adapts communication to audience and fosters effective communication with others.

• Describe a time when you had to win someone over, who was reluctant or unresponsive.

#### Listening

- Give us an example where you feel your listening skills proved crucial to an outcome.
- Describe a situation where you had to deal with an angry or disappointed customer or client.

#### **Conflict management**

Encourages creative tension and differences of opinions. Anticipates and takes steps to prevent counterproductive confrontations. Manages and resolves conflicts and disagreements in a constructive manner.

•Tell me about a situation where conflict led to a negative outcome. How did you handle the situation and what did you learn from it?

#### Creativity and Innovation

Develops new insights into situations; questions conventional approaches; encourages new ideas and innovations; designs and implements new or cutting edge programs/processes.

Mondo Search Finding Good For Good T 1300 737 917 www.mondosearch.com.au •Tell me about a project or situation where you felt that the conventional approach would not be suitable. How did you derive and manage a new approach? Which challenges did you face and how did you address them?

•Tell us about a time when you had to convince a senior colleague that change was necessary. What made you think that your new approach would be better suited?

#### Decisiveness

Makes well-informed, effective, and timely decisions, even when data is limited or solutions produce unpleasant consequences; perceives the impact and implications of decisions.

- Give me an example of a situation where you had to make a decision without the input of key players, but knowing that these key players would judge you on that decision(e.g. superior unavailable at the time).
- Tell me about a time when you had to make a decision without knowledge of the full facts.

#### Delegation

Ability to make full and best use of colleagues.

- Give me an example of a project or task that you felt compelled to complete on your own. What stopped you from delegating?
- Give an example of a situation where you reluctantly delegated to a colleague. Why were you reluctant?



#### External awareness

Understands and keeps up-to-date on local, national, and international policies and trends that affect the organisation and shape stakeholders' views; is aware of the organisation's impact on the external environment.

•What are the external forces/trends that will affect your current business over the next 12 months and how should your business be reacting?

#### Flexibility

Modifies his or her approach to achieve a goal. Is open to change and new information; rapidly adapts to new information, changing conditions, or unexpected obstacles.

•Describe a situation where one of your projects suffered a setback due to an unexpected change in circumstances.

#### Negotiation

Ability to convince others to alter an expressed point of view, gain agreement and acceptance of plans, activities or products.

- Tell me about your toughest recent negotiation experience?
- Describe a time where you failed to persuade others of an idea that you knew was right.

#### Leadership

Act as a role model. Anticipates and plans for change. Communicates a vision to a team. Has the ability to coach and mentor team members.

- Describe a situation where you needed to inspire a team. What challenges did you meet and how did you achieve your objectives?
- Tell us about a situation where you faced reluctance from a member of your team to accept the direction that you were setting.
- Tell me about a time when you were less successful as a leader than you would have wanted to be.
- What is the most difficult people issue you have faced recently?

#### Resilience and Tenacity

Deals effectively with pressure; remains optimistic and persistent, even under adversity. Recovers quickly from setbacks.

- Tell me about a project where you achieved success despite the odds being stacked against you. How did you ensure that you pulled through?
- Tell me about a time when things went wrong. How did you recover and what have you learnt from that incident?
- Tell me about a time when you were under real time pressure

#### Risk-taking

Takes calculated risks, weighing up pros and cons appropriately.

- What is the biggest recent risk that you have taken? How did you handle the process?
- Please describe one of your current or recently completed projects, setting out the risks involved. How did you make decisions? How do you know that you made the correct decisions?

### **5. INTERVIEWS**

#### Sensitivity

Awareness of other people, environments and your impact on these. Takes into account other people's feelings and needs.

•Tell us about an unpopular or controversial decision that you made recently? What thought process did you follow before making it? How did your colleagues/clients react and how did you deal with their reaction?

#### Teamwork

Contributes fully to the team effort and plays an integral part in the smooth running of teams without necessarily taking the lead.

- Tell me about a situation where you played an important role in a project as a member of the team (not as the leader)
- How do you ensure that every member of the team is allowed to participate?

#### STAR - Oriented Responses

Present yourself well with responses that highlight the results you achieved:

- Situation: What was the situation, the issues or objectives behind that specific program / activity/achievement?
- Tasks and Actions: What was your involvement in it, and at what level were you expected to contribute? How did you go about it and why did you choose this approach?
- Results: What were the results? Usually expressed as financial, market share or other quantitative metrics compared to target, budget, or previous period.

#### After the Interview

Send the interviewer a brief email, thanking them for the opportunity to meet, confirming your interest, follow up on any actions promised and summarise briefly the key strengths you bring.

Even if you have been told you did not get the job, handle it gracefully in case another, and even better, position in the organisation comes along for which you would be ideal.

### **6. REFERENCES**

This is a critical stage of your job search, so carefully consider who among your former co leagues can provide information that is the most relevant to the particular job.

When creating your list, remember that a good recruiter will ask the reference for specific factual information. Take the time to brief each person about the role and why you are pursuing it — do not let a reference be cold-ca led for this serious conversation.

### 7. CONTRACT NEGOTIATIONS

Evaluating an offer in terms of how it ties to your longterm objectives should be done carefully and mindfully.

Cash salary is a significant component in any remuneration but there may also be other tangible and intangible factors that have relatively higher value to you and relatively lower cost to the employing organisation. These may include:

- 1. Flexibility: Do you need to leave at certain times eg. To pick kids up from school or to attend personal courses? Do you want to be able to work from home or other locations?
- 2. Annual Leave: Would you prefer more annual leave (with pay or without pay) over and above the standard four weeks?
- 3. Relocation: In cases where relocation is necessary, companies may offer additional compensation to help you equalise any loss incurred from having to sell your home.
- 4. Termination clauses: Carefully consider termination clauses. How will you protect yourself should circumstances change or your contract be prematurely terminated.

The most common misstep made by both companies and candidates at this point is to move too slowly. When either side goes quiet, even unintentionally, it sends the wrong signal. Not hearing back from a candidate will make the hiring manager question their interest.

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### **8. COUNTER OFFERS**

Candidates may get more than one offer at the same time. Be honest and transparent with your recruiter through the process. If you are clear on your career and life goals it will be easier to make a decision on which role is better for you.

You may also receive a counter offer internally in your organisation. Consider the following points:

- Your reasons for wanting to leave still exist.
- The fact that you have been offered more money in the short-term might make things a little more comfortable financially, but does not alter the organisational or career development issues which may have caused you to think about moving in the first place.
- Counter-offers are sometimes stalling devices to give your employer time to replace you.
- The company will take your signals and consider you a risk; it is highly likely that you will no longer be considered one of the team.

### Think carefully about the longer term and honestly evaluate how committed you are to your current company

there were reasons why you explored new roles in the first place after all.

### 9. RESIGNING

Only resign when you have received a formal, written offer and the signed offer has been accepted and signed by your new employer.

Know what your obligations are, such as leave notice and also know what is due to you eg long service or annual leave.

- Resign face-to-face with your manager, allowing for an opportunity to discuss a termination date and transition plan.
- Present solutions for a smooth handover, rather than presenting your departure as a problem.
- If you have nothing nice to say, it may be wise to not say anything at all.

### SUMMARY

**Know Yourself:** The more congruence there is between your skills, style and career aspirations, the more likely you are to be successful at gaining the role that is ideal for you.

**Pursue all job search options:** networking, direct approaches, job boards and recruitment firms.

**Your resume:** The front page of your resume is a summary of your key experiences and skills – make the first page count.

**Power words:** Use these to energise and brighten your achievements on your resume.

Prepare for interviews: Review sample interview questions so you are prepared.

**Presentation:** Present yourself well and appropriately with responses that highlight the results you achieved.

**References** Choose referees wisely and ask their permission.

**Offers**: consider all aspects of the offer – not only financial.

Counter offers: think carefully about the long term when evaluating counter offers.

**Resigning:** resign in a way that is positive for all parties.

# FORWARD TO HEARING ABOUT YOUR CAREER JOURNEY